

city buildh*rs

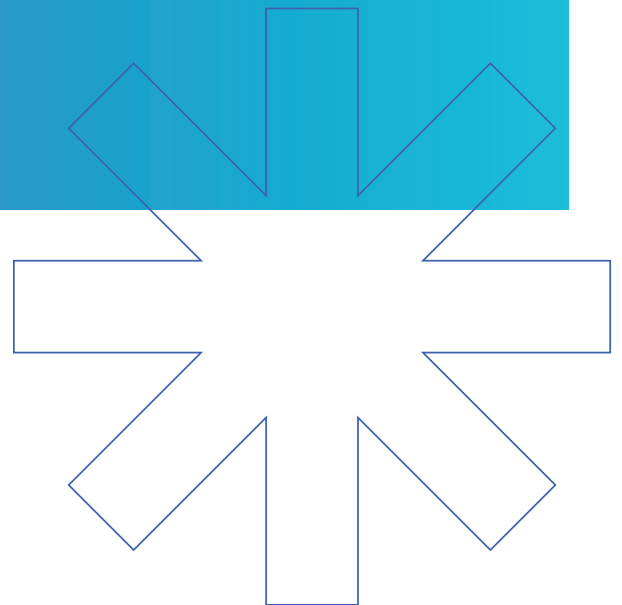
Sponsorship Package

Centre Block Rehabilitation Project

Thursday, March 7th, 2024

National Arts Centre | O'Born Room

5:30 PM





About the Project

On Thursday, March 7th, six women at different stages of their career will share their experience and thoughts around working on Ottawa's Centre Block Rehabilitation Project.

The largest, most complex project to rehabilitate a heritage building ever in Canada, Centre Block and selected sections of Parliament Hill are undergoing a comprehensive rehabilitation to meet the contemporary and operational requirements of the Parliament of Canada. The rehabilitation is a complex blend of heritage conservation with appropriate and sensitive contemporary interventions.





About City Buildhers

Here's what we know to be true – traditionally, our cities have been imagined, designed, and built by men. While we can't change the past, we can certainly steer change for the future.

City BuildHERS was developed by two women in Ottawa's construction industry, Jennifer Cross and Kristen Buter. Brought together by a common goal, their objective is to connect women in all sectors that contribute to city building, and to form strong, supportive, strategic networks and partnerships with each other.

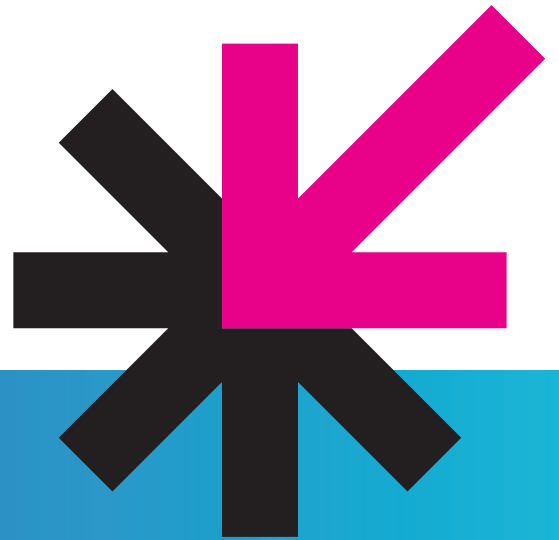
As a collective, we have an opportunity right now to create a vision for our cities that is inclusive and sustainable for all. This requires more women contributing their skills, experience, and expertise to our built environment in a meaningful way. Our aim is to eliminate the current silos and fragmented networks by focusing on highlighting and inter-connecting women that will set them up for success.



Sponsorship Opportunities

Sponsorship Levels	Presenting Sponsor \$5,000	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Community Friends \$500 (Event Only)
Pre-Event Recognition					
Industry Sector Exclusivity	✓	✓	✓	x	x
Logo on All Social Media Promotion	✓	✓	✓	x	x
Logo on Event Website	✓	✓	✓	✓	x
Logo on Email Blasts	✓	✓	✓	✓	x
Logo on Press Release	✓	✓	✓	✓	x
Social Media Profile	✓	✓	x	x	x
Event Recognition					
Logo on All Signage	✓	✓	✓	✓	✓
Recognition From Stage	✓	✓	✓	x	x
Opportunity to Provide Introductory Remarks at Event	✓	x	x	x	x
Tickets to Event	✓	✓	✓	x	x
Post-Event Recognition					
Outgoing Press Release	✓	✓	✓	x	x
Social Media Post Event Wrap Up	✓	✓	✓	✓	✓
Thank You Email Blast	✓	✓	✓	✓	x

Get in Touch



Please contact hello@citybuilders.ca to discuss potential sponsorship opportunities for City BuildHERS.