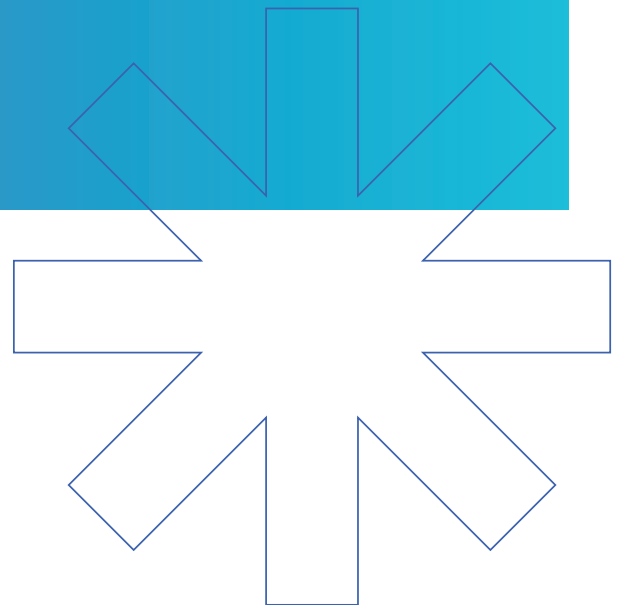


city buildh\*rs

# Sponsorship Package

**The Future of Healthcare**  
Women Driving Industry Excellence

January 28th, 2025





# About the Project

**Explore the Future of Healthcare.** This isn't just another industry event; it's a focal point for revolutionary ideas and discussions. Our upcoming gathering is dedicated to "The Future of Healthcare," featuring an expert panel of women who are driving excellence and innovation within this vital sector. Dive into discussions that merge healthcare with our industries and explore how we can collectively enhance the spaces in which health services are delivered.

Visit [New Campus Development](#) for background on the project and its impact.

## Why Become A Sponsor

**Join City BuildHERS** as we continue to revolutionize the construction, design, development and real estate industries by creating inclusive, vibrant spaces where women can thrive. As a sponsor, your company will play a pivotal role in supporting our mission to empower women leaders and emerging talent in these fields.

Our upcoming event will offer unparalleled networking opportunities, expert panel of industry leaders, and resources to ensure attendees leave inspired and supported. Sponsorship will not only help us bring this event to life but will also showcase your company's dedication to the advancement of women in these crucial fields.

As a sponsor, your brand will be prominently positioned alongside a movement that is making tangible strides in the industry. You'll have the opportunity to connect with a community of forward-thinking leaders, industry pioneers, and rising stars in construction, design, urban planning, development and real estate. By supporting City BuildHERS, your company will be recognized as a champion for diversity and inclusion, aligning your values with a cause that resonates with today's business landscape. This partnership will give you exclusive access to engage with and support influential women shaping the future of these industries.





# About City Buildhers

Here's what we know to be true – traditionally, our cities have been imagined, designed, and built by men. While we can't change the past, we can certainly steer change for the future.

City BuildHERS was developed by two women in Ottawa's construction industry, Jennifer Cross and Kristen Buter. Brought together by a common goal, their objective is to connect women in all sectors that contribute to city building, and to form strong, supportive, strategic networks and partnerships with each other.

As a collective, we have an opportunity right now to create a vision for our cities that is inclusive and sustainable for all. This requires more women contributing their skills, experience, and expertise to our built environment in a meaningful way. Our aim is to eliminate the current silos and fragmented networks by focusing on highlighting and inter-connecting women that will set them up for success.



# Sponsorship Opportunities

Sponsorship Levels	Presenting Sponsor \$5,000	Platinum \$2,500	Gold \$1,500	Community Friends \$500 (Event Only)
<b>Pre-Event Recognition</b>				
Industry Sector Exclusivity	✓	x	x	x
Logo on All Social Media Promotion	✓	✓	x	x
Logo on Event Website	✓	✓	✓	x
Logo on Email Blasts	✓	✓	✓	x
Logo on Press Release	✓	✓	✓	x
Social Media Profile	✓	✓	x	x
<b>Event Recognition</b>				
Logo on All Signage	✓	✓	✓	✓
Recognition From Stage	✓	✓	x	x
Opportunity to Provide Introductory Remarks at Event	✓	x	x	x
<b>Post-Event Recognition</b>				
Outgoing Press Release	✓	✓	x	x
Social Media Post Event Wrap Up	✓	✓	✓	✓
Thank You Email Blast	✓	✓	✓	x



# Featured In the News



Sporty launch of CityBuildHERS could be game-changer for women in real estate

OTTAWA BUSINESS JOURNAL

[\\* read more](#)



Finding their space: Women climbing the ranks in commercial

OTTAWA BUSINESS JOURNAL

[\\* read more](#)



City BuildHERS reveals 'what's possible' for women in construction, design, real estate

OTTAWA BUSINESS JOURNAL

[\\* read more](#)



CityBuildHERS creates Blueprint to Wellness for women in construction

OTTAWA BUSINESS JOURNAL

[\\* read more](#)

# Get in Touch



Please contact [hello@citybuilders.ca](mailto:hello@citybuilders.ca) to discuss potential sponsorship opportunities for City BuildHERS.