

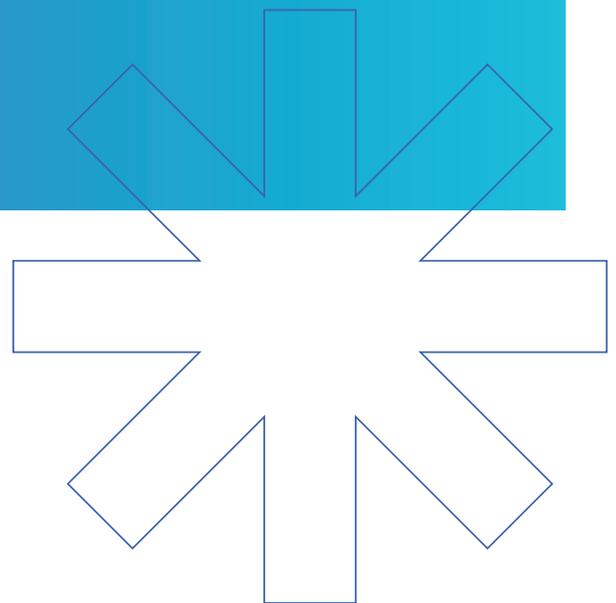
city buildh*rs

Sponsorship Package

The Ripple Effect

Built on Connection. Designed for Change.

April 7 | 5:00 PM | University of Ottawa



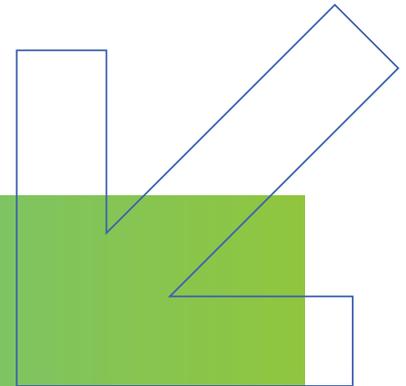


About The Event

City BuildHERS, in partnership with the University of Ottawa, presents The Ripple Effect — an intentional gathering of leaders shaping the future of our city.

This event convenes senior women across construction, engineering, architecture, development, real estate, and the public sector — the people influencing how projects are designed, funded, and delivered.

The evening features a **keynote from Caroline Cao, Dean of Engineering at the University of Ottawa**, whose leadership reflects how institutions create ripple effects through talent, research, and civic engagement. A dynamic **panel conversation with city-building leaders** will follow, sharing pivotal moments when women moved from delivering to deciding — when their voice influenced outcomes and shaped communities. The evening concludes with **structured, high-energy networking** designed to move attendees from connection to collaboration.



the rippleeffect



Why Sponsor The Ripple Effect

The Ripple Effect is more than a networking event — it is a strategic convening of leaders who influence capital, infrastructure, procurement, and policy across the built environment.

Access to Decision-Makers

Engage directly with senior industry leaders, municipal councillors, public sector executives, and institutional partners in a relationship-driven environment.

Strengthen Your Leadership Brand

Align your organization with advancing women from delivering to deciding and demonstrate visible commitment to inclusive leadership in the sector.

Relationship-Driven Business Development

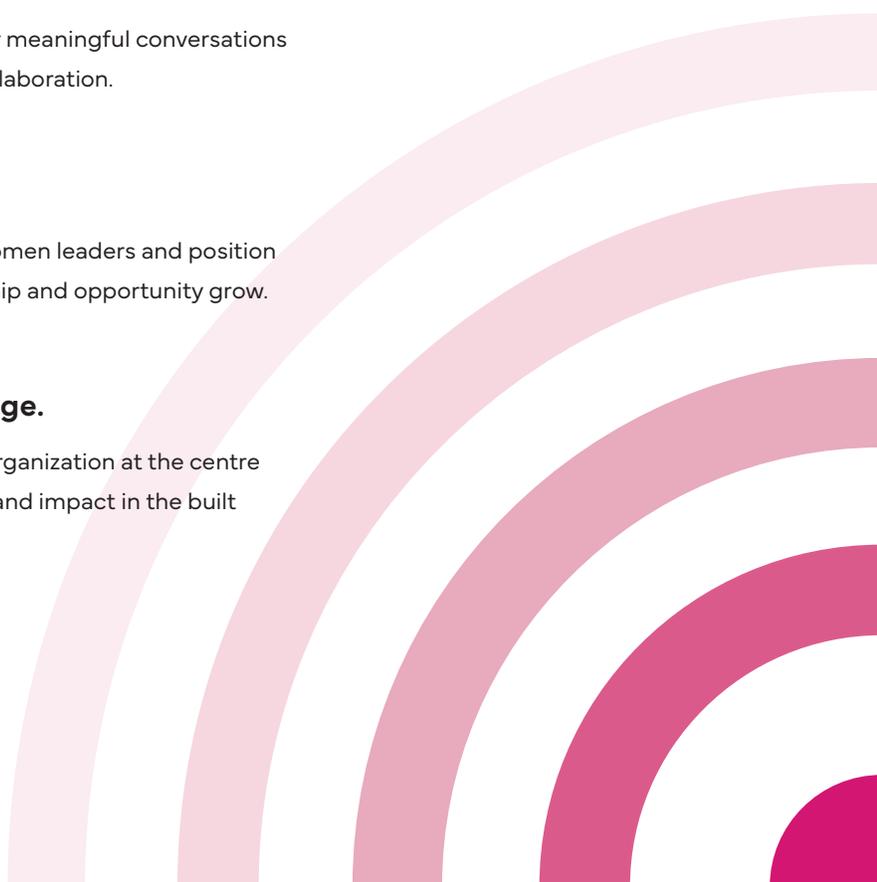
The event is intentionally designed to foster meaningful conversations that lead to partnerships and long-term collaboration.

Talent & Employer Brand

Connect with emerging and established women leaders and position your organization as a place where leadership and opportunity grow.

When Women Lead, Cities Change.

Sponsoring The Ripple Effect places your organization at the centre of a growing movement shaping influence and impact in the built environment.





About City Buildhers

Here's what we know to be true – traditionally, our cities have been imagined, designed, and built by men. While we can't change the past, we can certainly steer change for the future.

City BuildHERS was developed by two women in Ottawa's construction industry, Jennifer Cross and Kristen Buter. Brought together by a common goal, their objective is to connect women in all sectors that contribute to city building, and to form strong, supportive, strategic networks and partnerships with each other.

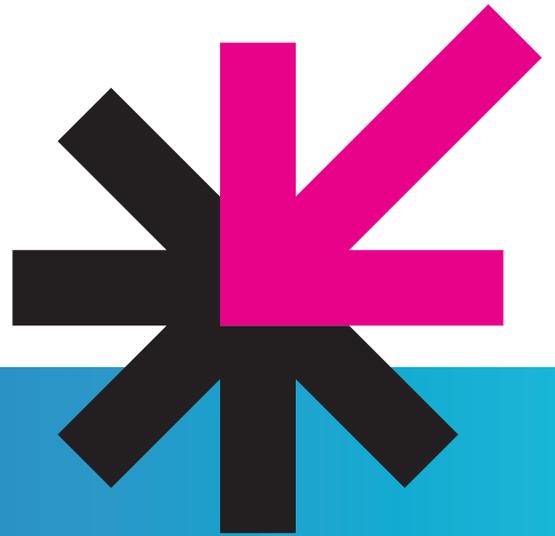
As a collective, we have an opportunity right now to create a vision for our cities that is inclusive and sustainable for all. This requires more women contributing their skills, experience, and expertise to our built environment in a meaningful way. Our aim is to eliminate the current silos and fragmented networks by focusing on highlighting and inter-connecting women that will set them up for success.



Sponsorship Opportunities

Sponsorship Levels	Presenting Sponsor \$5,000	Platinum \$2,500	Gold \$1,500	Community Friends \$500 (Event Only)
Pre-Event Recognition				
Industry Sector Exclusivity		x	x	x
Logo on All Social Media Promotion		✓	x	x
Logo on Event Website		✓	✓	x
Logo on Email Blasts		✓	✓	x
Logo on Press Release		✓	✓	x
Social Media Profile		✓	x	x
Event Recognition				
Logo on All Signage		✓	✓	✓
Recognition From Stage		✓	x	x
Opportunity to Provide Introductory Remarks at Event		x	x	x
Post-Event Recognition				
Outgoing Press Release		✓	x	x
Social Media Post Event Wrap Up		✓	✓	✓
Thank You Email Blast		✓	✓	x

Get in Touch



Please contact hello@citybuilders.ca to discuss potential sponsorship opportunities for City BuildHERS.