



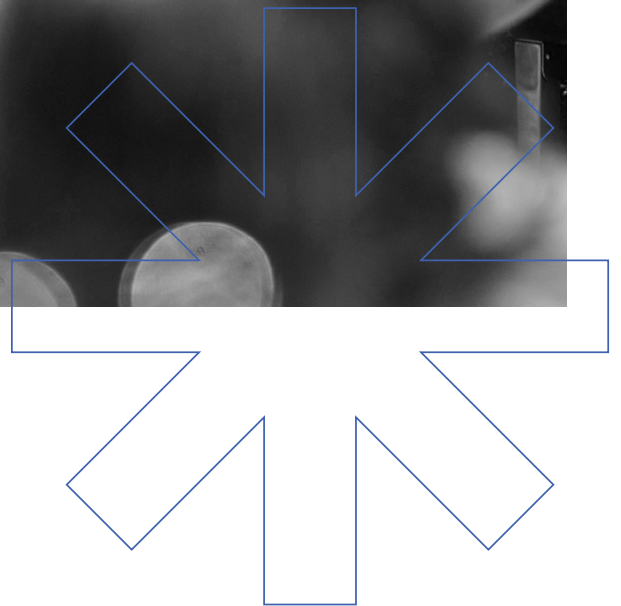
city buildh*rs

Sponsorship Package

The Ripple Effect

Built for Business. Designed for Change.

October 1 | 5:00 PM | University of Ottawa | Huguette Labelle Hall





About The Event

The Ripple Effect is City BuildHERS' flagship leadership event, bringing together women who shape how our cities are imagined, funded, designed, built and operated. The event is designed to move beyond traditional networking and create the conditions for meaningful introductions, new partnerships, referrals, ideas and business opportunities.



the rippleeffect



Why Sponsor The Ripple Effect

Part of a Movement in Motion

Association with a growing leadership platform focused on the business and people shaping our cities.

Visibility Where it Counts

Meaningful visibility with senior decision-makers, industry leaders, public-sector partners and emerging talent.

When Women Lead, Cities Change

A credible opportunity to demonstrate commitment to women's leadership, cross-sector collaboration and the future of the city-building industry.

Your Brand Every Step of the Way

Brand presence across pre-event marketing, the in-person experience and post-event storytelling, tailored to the sponsorship level.

Relationship-Driven Business Development

Relationship-building value beyond logo placement through participation in a high-quality room built for connection and business outcomes.

About City Buildhers

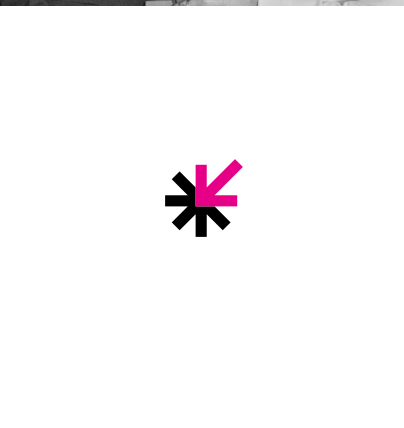
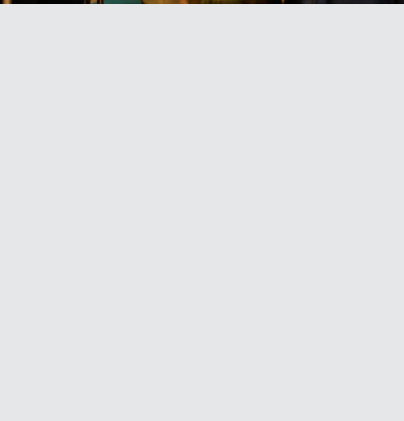
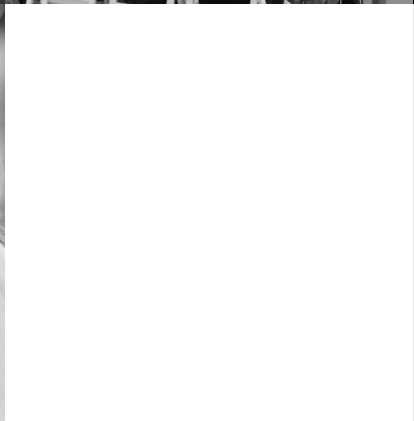
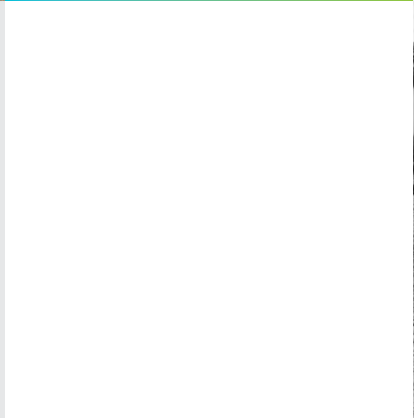
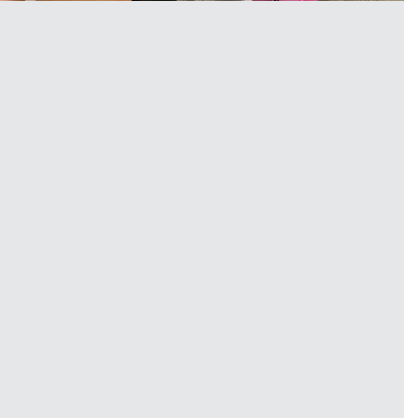
City BuildHERS exists to increase the influence of women across the city-building ecosystem and create clearer pathways into the rooms where decisions are made. We connect leaders across construction, development, engineering, architecture, planning, design, policy, real estate and the public sector so relationships can translate into collaboration, opportunity and stronger cities.





Sponsorship Opportunities

Sponsorship Levels		Presenting Sponsor \$5,000	Platinum \$2,500	Gold \$1,500	Community Friends \$500 (Event Only)
Pre-Event Recognition		SOLD OUT			
Industry Sector Exclusivity	x		x	x	
Logo on All Social Media Promotion	✓		x	x	
Logo on Event Website	✓		✓	x	
Logo on Email Blasts	✓		✓	x	
Logo on Press Release	✓		✓	x	
Social Media Profile	✓		x	x	
Event Recognition					
Logo on All Signage	✓		✓	✓	
Recognition From Stage	✓		x	x	
Opportunity to Provide Introductory Remarks at Event	x		x	x	
Post-Event Recognition					
Outgoing Press Release	✓		x	x	
Social Media Post Event Wrap Up	✓	✓	✓		
Thank You Email Blast	✓	✓	x		



Get in Touch

Please contact hello@citybuilders.ca to discuss potential sponsorship opportunities for City BuildHERS.